



Live the magic of Paris

Paris School of Business
Exchange Program

EXCHANGE PROGRAM

Welcome in Paris!



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Dear students,

Are you looking to experience the undeniable energy and vibrant culture of the famous City of Light, while discovering new inspiration and knowledge among your peers, faculty and community?

Congratulations! You are in the right place. At Paris School of Business, we welcome you to explore our programs and to join us in shaping the world's next generation of leaders in a truly international environment.

Join us on our state of the art campus for one or two semesters of business studies in beautiful Paris, and experience first hand the meaning of our core philosophy: "Acting beyond knowledge".

We look forward to seeing you soon here at Paris School of Business.



Philippe JAMET

Director of Paris School of Business



Paris School of Business at a glance



Founded in **1974**, Paris School of Business is a state-recognized European elite management school that combines academic excellence, international awareness, and professional experiences.

A member of the Conference of Grande Écoles, EFMD and AACSB, the institution offers several programs: **Undergraduate** (International BBA), **Graduate** (AMBA accredited), and **post-Graduate** (MSc, MA, MBA, Executive DBA) as well as **Study Abroad** and **Short Programs**.

Paris School of Business **quick facts:**

3,900

students currently enrolled

22%

international students currently enrolled

+100

different nationalities on campus

300

incoming students annually in our exchange and our Study Abroad/ Free Mover program

470

degree-seeking international students

650

Paris School of Business students studying overseas on exchange or study abroad

350

full time staff

100

permanent faculty

1

friendly and efficient International Office

14,390

alumni worldwide



Located in a **brand new and innovative cluster** in the 13th arrondissement (district) of Paris.

Paris School of Business has more than **3,900** students from **75** different countries, and has more than **165** active educational partners worldwide, as well as up to **3,000** partner companies.

In 2014, Paris School of Business joined the Campus Cluster Paris Innovation (CCPI), a new collaborative campus that aims to gather in one place the worlds of education, management, entrepreneurship, and the digital economy.

#STUDY@PSB

Spend one or two semesters of study at one of the most prestigious business schools in Paris, France and receive academic credit towards your degree. Study at Paris School of Business and live the magic of Paris!



Courses in French & English

at both undergraduate and postgraduate levels



Certificate of Business available in 4 different majors:

- > International Management
- > International Marketing
- > Luxury Brand Management
- > Finance & Accounting



Dedicated International Office

supports you from the moment you apply to when you return home



Ranked among the top 5% private business schools in Europe



Paris ranked #1

QS best student cities for the last 4 years



Campus

in central Paris

Study in Paris

Parisian locals and visitors have agreed for centuries on one thing: there's just no place in the world like the City of Light. Elaborately grand, yet warmly intimate; extravagantly elegant, yet simple in all the right ways;

Paris is a city that continues to capture the hearts and minds of those who visit or live there. Paris has surprises around every corner. It's up to you to come and discover it for yourself.

About Paris:



Paris Population:
2,141,000



Student Population:
625,000



International Population:
335,000



Average Temperature:
Winter 0–5°C,
Summer 20–25°C



Transportation:
International and domestic airports, subway, tramway, bus, train, bike and car sharing system



Places of Worship:
Paris has always been home to many religious groups.

As part of Campus Cluster Paris Innovation, Paris School of Business is conveniently located in downtown Paris:

WALK SUBWAY BIKE CAR EUROSTAR

> **5 min** from Olympiades

> Subway station

> **10 min** to the Seine river

> **15 min** from Gare de Lyon train station

> **20 min** to Bastille square

> **20 min** from Parc Montsouris / Cité Universitaire

> **21 min** from the Eiffel Tower

> **3 h** from London



10 things you can only do in Paris:

1

Grab a Velib' from the public bikesharing service and take a ride down the Champs-Élysées from the Arc de Triomphe to the Place de la Concorde.

2

Take a cruise on the Seine at night – and understand firsthand why Paris is called “La ville lumière”, the City of Lights.

3

Climb the Iron lady, otherwise known as the one and only Eiffel Tower.

4

Experience the music, sights, and emotions of a ballet performance at the majestic Opéra Garnier.

5

Cheer for PSG, Paris's local football team, at Parc des Princes, the home stadium of the red and blue.

6

Explore the “Puces de Saint-Ouen”, the largest flea market in the world, and discover truly unique vintage items and antiques.

7

Enjoy the Fashion Week, a fashion industry event which takes place twice a year to allow fashion designers to present their latest collections of haute couture.

8

Shop til you drop at one of the Grands Magasins, Paris' classic high-end department stores famous for their extravagant architecture and decorations.

9

Get one-on-one with Paris' most famous and lovely celebrity, the Mona Lisa, at the Louvre, the most visited art museum in the world.

10

Take your time enjoying some French wine at a Parisian café, and learn to savor the unique French art de vivre.

Living in Paris

Accommodation

Paris School of Business is centrally located in Paris within the Campus Cluster Paris Innovation, and offers various accommodation options in the surrounding area. You can choose from public or private residences, shared furnished apartments, a homestay, or opting to find accommodation on your own.

Student Residences

> Cité Internationale Universitaire de Paris (CIUP)

The CIUP is a private foundation and the only student campus in Paris, whose 40 houses are home to 6,000 students. Located in the 14th district, this campus is made particularly unique by the fact that each house represents a country or a region of the world.

More details at:

ciup.fr/en/houses/applying-for-housing

> Résidence Le Palatino

This brand new residence hall opened in 2015 in the 13th district. It's just 15 minutes away from Campus Cluster Paris Innovation. It offers fully furnished apartments with kitchenette (kitchen kit included) and private bathroom with rent ranging from 850€ to 1,200€.

More details at:

loc-habitat.com/residence_asforesd_paris_le-palatino

> Résidence The student Hotel

Residence The student Hotel is another brand new upscale residence. Located at La Défense, one of the most modern districts in Paris, it is about 45 minutes away from campus by public transport. It provides similar facilities as the above residence.

More details at:

<https://www.thestudenthotel.com/paris/fr/>

Shared apartments

> Studapart

Studapart is a private accommodation platform only open to enroll Paris School of Business students. Domestic students who are scheduled to leave for their own study abroad experience can rent out their own flats on the platform, and incoming students can book flats in the same way. Studapart also lists private accommodations around the school.

More details at:

<https://www.studapart.com/en>

> Hoshō

Hoshō is an innovative concept at the crossroads between a youth hostel and a hotel. Each guest has their own "Dream station", a semi-enclosed and ergonomic space equipped with USB sockets and optimised storage.

More details at:

<https://hoshō-paris-sud-porte-italie.premiereclasse.com/en-us/>

Living Costs

Living costs in Paris vary depending on your lifestyle and the type of accommodation you choose, but luckily Paris has many options for making the most of any budget. There are many markets in the city where you can buy cheap, fresh food, as well as many free events, festivals, and activities for students. We recommend a budget of 1,000€ to 1,500€ for each month you plan to study in Paris. This includes the cost of accommodation. To get an idea of the cost of some common items in Paris, see the list here:

- > Baguette: **0,80€**
- > Espresso coffee: **1,20€**
- > Packet of pasta: **0,80€**
- > Big mac menu: **7,95€**
- > Can of Coke: **1€**
- > Student movie ticket: around **8€**

- > Daily newspaper: **1-2€**
- > One-way subway ticket: **1,90€**
- > Monthly Pass Navigo: **75€**
- > A pint of beer: **5€**
- > One day Velib'ticket: **1,70€**
(bike sharing, includes unlimited free rides of 30min)

- > A camembert: **1,50€**
- > A haircut: Women **40€** / Men **20€**
- > Doctor's appointment: **25€**
- > Lunch on campus: **5-7€**
- > Lunch outside campus: **8-15€**

Prices provided as a guide only.

“

The staff are always very helpful and that include all professors. My best experiences at Paris School of Business are when I get to participate in challenges with real companies. I feel like these challenges really give students hands on experience so we can apply the knowledge we are gaining.”

— Rayne R., USA

Studying at Paris School of Business

Academic Life

You can study at Paris School of Business for one or two semesters, beginning in the Fall Semester (September to December) or the Spring Semester (January to May). You are required to enroll for a minimum of 6 to a maximum of 30 ECTS per semester. Most units of study are valued 6 ECTS.

Certificate of Business

You can obtain a Certificate of Business in the specialization of your choice, including Luxury Management, Finance & Accounting, International Marketing or International Management. In order to obtain the certificate, you must select 3 core courses from the major and 3 electives to total 30 ECTS.

French Language Courses

Students from non-French speaking backgrounds may opt to select a french beginner or intermediate class during their semester at Paris School of Business.

Modes of Study

Depending on your chosen course, you will have the opportunity to participate in a range of dynamic learning and teaching environments. These may include lectures, workshops, tutorials, group work, internet challenges, case studies, practical sessions, discussion groups, external visits, and more.

Assessment Methods

Assessments take various forms. In your classes, you will be assessed through a combination of assignments, reports, class presentations, class participation and group projects.

Extranet

The Paris School of Business portal provides all the information you need to stay updated and informed about your studies. It includes class schedules, learning resources, and links to a range of useful sites that will help you navigate your academic experience and needs.

Campus Life

Paris School of Business aims to create a warm, welcoming atmosphere on campus, where students truly feel at home. Through our dedicated staff and state-of-the-art facilities and services, PSB Paris School of Business strives to provide an exceptional experience for every student.

Library and Study Spaces

The Campus Cluster Paris Innovation library offers extensive resources for students, including books, journals, and other electronic resources.

Food and Beverage

Paris School of Business's campus offers two different on-site options for food and drink: the cafeteria and the Anticafé. Here, you can enjoy a hot meal, refreshments, or a quick snack in comfortable seating areas, while relaxing, socializing with friends, holding meetings, or simply working quietly with a hot cup of coffee and your laptop.

Student Clubs and Societies

Paris School of Business students can make friends with students from all over the world by joining any of more than 15 student clubs and societies.

Staying Happy and Healthy

The staff at Paris School of Business's International Office is available to speak with students about any aspect of their studies and to provide academic counselling and support whenever needed.



Program Option

At Paris School of Business, we believe that education does not just happen in the classroom; our thorough academic curriculum is complemented by extensive leadership opportunities, passionate student groups, and ambitious student-led projects in fields as diverse as sports, arts, consulting, media, and more.

Paris School of Business Exchange Program

Available to students from universities that are part of the Paris School of Business exchange partner network.

Exchange students must be nominated by their home universities to be able to apply.

- Study full time (up to 30 ECTS/semester) for one or two semesters at Paris School of Business.
- Available to eligible students who are enrolled at, and nominated by an official Paris School of Business exchange partner.
- Apply through your home university's international office.
- Pay your tuition fees to your home university while you study at Paris School of Business.

Paris School of Business offers a variety of programs available to international students.

Other Study Options at Paris School of Business

Paris School of Business also offers specialized packages, such as a two-week summer or winter short program in Doing Business & Entrepreneurship in Europe and Luxury Brand Management, as well as degree programs at both undergraduate and postgraduate levels, in French or English.

For more information on the full range of degree options currently available at Paris School of Business, visit psbedu.paris/en

Units of Study

International students enrolled in the Paris School of Business Exchange Program can select courses from two different programs: **Master in Management & International BBA Program.**

Master in Management (French and English)

Paris School of Business' 5-year Master in Management consists of three years of Bachelor level studies (Undergraduate) and two years of Master level studies (Postgraduate).

> Select between 1 to 5 units per semester, each unit is worth 6 ECTS.

Undergraduate in English

- > Financial Mathematics
- > Emerging Markets
- > International Relations
- > Principles of Marketing
- > Principles of Accounting
- > Principles of Business Law
- > Principles Of Management
- > Marketing
- > Principles of Economics
- > Accounting
- > International Business
- > Cost Accounting
- > Market Study
- > Sales & Negotiation
- > International Monetary Economics
- > Financial Markets
- > Introduction to Statistics
- > Financial Accounting
- > Advanced Business Law
- > Globalization and Conflict
- > Principles of Corporate Finance
- > Organizational Behavior
- > Marketing
- > International Business
- > Economics of Innovation
- > Business Planning
- > Intercultural Communication
- > Doing Business in Europe
/ Strategic Management
- > French - Beginner
- > French - Intermediate

Undergraduate in French

- > Comptabilité générale 1
- > Marketing fondamental
- > Médias et techniques journalistiques
- > Droit pour manager 1
- > Relations internationales 1
- > Puissances émergentes 1
- > Comptabilité générale 2
- > Marketing opérationnel
- > Mathématiques financières
- > Économie pour managers 1
- > Relations internationales 2
- > Comptabilité approfondie 1
- > Introduction aux statistiques
- > Management commercial 1
- > Économie monétaire internationale
- > Comportement organisationnel
- > Marchés financiers 1
- > Puissances émergentes 2
- > Droit fiscal
- > Droit pour manager 2
- > Business Case
- > Comptabilité analytique
- > Finance d'entreprise 1
- > Marketing stratégique et opérationnel
- > Géopolitique contemporaine
- > Économie pour managers
- > Mathématiques pour gestionnaires
- > Management
- > Comptabilité approfondie
- > Fiscalité des personnes
- > Finance d'entreprise
- > Droit pour managers
- > Management commercial
- > Marchés financiers

Postgraduate

- > International Business Environment 1
- > International Business Development
- > Business Optimisation
- > Financial Management 1
- > Marketing Management 1
- > Human Decision Processes
- > Financial Markets
- > Portfolio Management
- > Advanced Financial Analysis
- > Securities transactions and financial regulations
- > Risk Management
- > Tools for financial markets
- > Information Systems
- > Fixed income securities management
- > Financial Environment
- > Credit risk Measurement
- > Banking & Fund management
- > Market and operational risk Measurement
- > Tools for analysis
- > Derivatives and commodities
- > Web Project Management
- > Luxury Event Project Management
- > Overview of the Luxury
- > The Global Luxury Goods Industry
- > Luxury Brand Marketing
- > Management & Business Negotiation
- > Advanced Computer Seminar
- > Luxury Sectors
- > Luxury Brand Management
- > Projet Data Visualisation in Luxury
- > Luxury Marketing Management
- > Luxury Business Environnement
- > Distribution Management & Strategy in Luxury
- > CSR & Brand Value in the Luxury Industry

International BBA Program

The International Bachelor of Business Administration (BBA) consists of three years of Bachelor level studies (Undergraduate) and allows you to specialize your study abroad semester in Management, Marketing, Luxury, Finance with the option to complete a Certificate of Business worth 30 ECTS.

> Select at least 3 Units from one major from the below tracks plus 2 additional courses from the BBA track.

Certificate of Business in International Management

Fall Semester

- > Principles of Operation Management
- > Human Resources Management
- > Project Management

Spring Semester

- > Entrepreneurship
- > International Strategic Management
- > Management of Change and Innovation
- > Business Intelligence

Certificate of Business in International Marketing

Fall Semester

- > International Marketing
- > Consumer Behavior
- > Principles of Advertising
- > Strategic Marketing

Spring Semester

- > Marketing Planning & Strategy
- > Marketing of Services
- > Marketing Research

Certificate of Business in Luxury Brand Management

Fall Semester

- > History of Luxury
- > Luxury Merchandising
- > Fundamentals of the Luxury Industry

Spring Semester

- > Luxury Brand Management
- > Sales techniques for Luxury Brands
- > Geopolitics of the Luxury Industry
- > Client Relationship Management in the Luxury Industry

Certificate of Business in Finance & Accounting

Fall Semester

- > Principles of Investments
- > Managerial Accounting
- > Financial Markets
- > Corporate Finance

Spring Semester

- > International Finance
- > Portfolio Management
- > Financial Reporting and Regulation

Electives

Fall Semester

- > Principles of Accounting
- > Principles of Marketing
- > Marketing
- > International Relations
- > Geopolitics
- > Business Information Systems
- > Economics of Innovation
- > Mathematics for Managers
- > Quantitative and Qualitative Analysis

- > Basic Calculus
- > Financing New Ventures
- > Intercultural Communication
- > Communication Skills
- > Principles of Management
- > Organizational Behavior
- > Sociology
- > Business Law
- > French Beginner
- > French Intermediate

Spring Semester

- > International Business
- > Geopolitics
- > Global Risk Management
- > Principles of Economics
- > Managerial Economics
- > Economics of Innovation
- > Global Risk Management
- > Mathematics for Managers
- > Intermediate Algebra
- > Basic Calculus
- > Digital Business
- > Intermediate Algebra
- > Critical Thinking

- > Principles of Corporate Finance
- > Financing New Ventures
- > Intercultural Communication
- > Communication Skills
- > Business Strategy
- > Management
- > Business Ethics & Corporate
- > Social Responsibility
- > Sociology
- > Critical Thinking
- > Business Law
- > French Beginner
- > French Intermediate

This is a non-exhaustive list subject to change without notice.

Visit <https://www.psb.edu.paris/en/programs/exchange-program> or send an email to Paris School of Business International Office to get the full list of available subjects in English and French.

Eligibility for enrollment in individual units will be determined based on prerequisite selection criteria and previous studies.

How to apply?

Paris School of Business Exchange Program Nomination & Application Process

1 Acknowledgement

First, your home institution will need to complete our nomination form to appoint you as a selected student to undertake an exchange at Paris School of Business.

2 Application

Upon selection and nomination by your home institution, you will receive an email with a link to complete Paris School of Business's Exchange Program Online Application. You will need to complete the application and upload the following documents (PDF file only):

- > One Passport-Size Photograph
- > Most Recent Academic Transcripts of Records
- > English or French proficiency (see requirements)
- > Passport or Identity Card
- > Confirmation of International Health Insurance for the Length of your Stay in Paris

3 Acceptance

Upon receipt of your application and required documents, Paris School of Business International Office and Academic Team will process the documentation. You will receive an e-mail when formally admitted to the program including a conditional letter of acceptance.

4 Course Selection

Information related to your course schedule will be provided about a couple of weeks before the beginning of semester. You will proceed to fill the course selection form of Paris School of Business so you can be enrolled into classes. You will still be able to change your course selection during the Add and Drop period (first week of classes).

5 Pre-departure

Admitted students will start receiving information regarding their stay at Paris School of Business via email and/or through the school's Extranet.



Our Student's Stories:



Ayaka W.
Japan

“

I met a lot of wonderful people and had an amazing experience here in Paris School of Business. I was able to take courses which are not offered in Japan. The class atmosphere and way of teaching fascinated me a lot. Besides, since students come from all over the world, they helped me increase my knowledge of different cultures and different perspectives. I enjoyed hanging out with them in Paris which is one of the best student's city!”



Dmitrijs P.
Latvia

“

Paris School of Business was just a perfect destination for my exchange semester. I really wanted to choose business-related courses such as Project Management, Branding or International Business. At the same time, living in the heart of Paris for an entire semester to me was just an incredible experience itself. I had a chance to explore the culture, the city's tremendous heritage, get to know many friendly people and also learn French.”



Valentina G.
Switzerland

“

The professors, mostly with international backgrounds, were competent and qualified, therefore I learned a lot. I would never miss this time neither in Paris nor at Paris School of Business, because I made a lot of new friends which will last for a lifetime. On the other side I learned a lot from the classes, therefore it was the perfect combination for me. I recommend all foreign students to go to Paris School of Business because this school as well as Paris offer so many possibilities – an amazing time is guaranteed!”

Further Information:

<https://www.psbedu.paris/en/programs/exchange-program>
international@psbedu.paris
+33 (0)1 55 28 95 88

Find more about us on www.psbedu.paris/en

Stay connected with Paris School of Business
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École PSB • Membre d'ESGCV, SAS au capital de 13.267.469 euros, siège social : 35 avenue Philippe Auguste 75011 Paris, 752 535 476 RCS Paris

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