



Toulouse Business School

# SUMMER SCHOOL

TOULOUSE LJUBLJANA



think multicultural & create new experiences



3 international accreditations



University of Ljubljana

FACULTY OF ECONOMICS



A single or joint summer school between  
Toulouse Business School (France) & Faculty  
of Economics Ljubljana University (Slovenia)  
which offers a unique opportunity to  
students to spend a summer in two  
awesome locations in Southern  
and Central Europe.



Toulouse: 15 June - 3 July 2015

Toulouse/Ljubljana: 15 June - 24 July 2015

## WHY JOIN OUR PROGRAMME ?

1.

To attend one Summer School (3 weeks) in Toulouse or a joint Summer School (6 weeks) in both Toulouse and Ljubljana

2.

To earn 12 ECTS for the programme in Toulouse and up to 24 ECTS for the joint programme in both Toulouse and Ljubljana

3.

To discover France and Slovenia, their culture and business environment

4.

To live a unique experience in a multicultural environment

5.

To enjoy a great opportunity to study, visit companies and businesses, take part in cultural and social events

6.

To study in two top European Institutions: Faculty of Economics Ljubljana University is awarded EQUIS and AACSB accreditation; Toulouse Business School is triple accredited EQUIS, AACSB & AMBA.

7.

To travel on a scenic route from Toulouse to Ljubljana





## TOULOUSE (FRANCE)



<http://opn.teo.fr/toulouse>

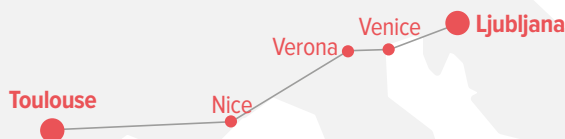
Ideally located in the southwest of France close to the Pyrenees mountains, the Mediterranean Sea, and the Atlantic Ocean, Toulouse has long been famed for its redbrick architecture and distinct way of life. Being the 4<sup>th</sup> largest city and the 2<sup>nd</sup> university town in France, Toulouse is also known throughout the world as the place where Airbus planes are built! It is an ancient city with a fascinating history of aviation. It offers a vibrant learning and social environment in a cosmopolitan and dynamic city.

## LJUBLJANA (SLOVENIA)



<http://opn.teo.si/ljubljana>

Situated between the Alps and the Adriatic Sea, the city of Ljubljana is classified as a mid-sized European city, but it has preserved its small-town friendliness and relaxed atmosphere while providing all the facilities of a modern capital. It is the political and cultural heart of the Slovenian nation, safe and particularly charming in summer. Distances between places in Slovenia are short, which makes Ljubljana a perfect base for exploring Slovenia's diverse beauty.



Summer School participants taking the joint summer school option will travel from Toulouse to Ljubljana on a **Scenic Route** (July 2 to 5). The journey will include 2 stops in France and 3 in Italy, giving the opportunity to students to **discover the French Riviera and Northern Italy**. Along the way students will visit magnificent places such as **Nice, Verona, Venice and Trieste** and more...

## TOULOUSE BUSINESS SCHOOL

figures among the best Business Schools in the world, a positioning reinforced by EQUIS, AMBA & AACSB accreditations, which recognizes the academic excellence of its educational programmes. Founded in 1903, the school has 3 campuses (Toulouse, Barcelona, Casablanca), a branch in Paris; 150 partner universities worldwide; 80 nationalities on campuses; 4,200 full-time students & 2,000 delegates in Executive Education; all these assets bear witness to the School's academic excellence, its reputation and potential for growth.

## THE FACULTY OF ECONOMICS (FELU)

was founded in 1946 and is the University of Ljubljana's largest member with over 6.000 students. It is the leading research institution in Slovenia and South-east Europe in the fields of business and economics and has 2 campuses abroad (Skopje and Pristina). The FELU partners with more than 180 institutions from all around the world and offers an international study environment with cross-cultural learning experiences. FELU faculty includes recognized Slovenian and foreign full-time professors, many with industry experience. Both EQUIS and AACSB accreditation rank the FELU among the best business schools.

### Pre-requisites:

Undergraduate students ideally in business

•  
Pre-experience master students

•  
English proficiency

## ACADEMIC CONTENT

(6 ECTS PER COURSE)

A variety of business courses offered by Toulouse Business School and Ljubljana Faculty of Economics (6 ECTS per course). Students will choose up to 2 courses per destination.

The language of instruction is English. On completion of the Summer School, a certificate of attendance and an official grade transcript will be issued to each Summer School participant.



## TOULOUSE SUMMER SCHOOL (FRANCE)

The programme focuses on European issues and will be particularly interesting to students (from anywhere in the world) wishing to understand the diversity and complexity of Europe.

### 6 modules will be offered in the following areas:

- Managing People in Europe
- Managing Innovation a European Approach
- Business Strategy in Europe
- Marketing & Branding Trends in Europe
- Cross-Cultural Awareness:  
France & Europe in a Global Context
- Corporate Finance in Europe
- 1 optional module in French as a Foreign Language  
(10 contact hours) - for beginner & intermediate students

For further information on courses in Toulouse:  
<http://www.tbs-education.fr/en/summer-school/programm>

**Total Number of Credits earned:** 12 ECTS  
**Total Number of hours/course:** 25 contact hours  
+ 20 hours including study time, project work,  
individual and/or group assignments

**Evaluation:** continual assessment and/or final exam  
(on the final day of the programme)

**Dates:** 15 June - 3 July 2015

## JOINT SUMMER SCHOOL TOULOUSE (FRANCE) & LJUBLJANA (SLOVENIA)

Students registered in the joint Summer School will choose 2 additional courses in Ljubljana among many courses which are academically challenging and intellectually stimulating. Discussions between professors and students through various interactive teaching methods are strongly encouraged. Coming from Slovenia and all over the world, the lecturers are experts in their chosen fields and actively involved in academic research; many act as advisers and consultants to companies and the government.

For further information on courses in Ljubljana:  
<http://www.ef.uni-lj.si/summerschool/courses>

**Total Number of Credits  
earned:** 24 ECTS

**Dates:** 15 June -  
24 July 2015



## WHAT PAST STUDENTS THINK OF THEIR EXPERIENCE OF THE SUMMER SCHOOL

### Paula Maria Ibara Kure - Colombia

I had an amazing time during the entire three week stay in Toulouse. I got the chance to meet amazing people and make lasting friendships, travel and of course learn a lot!

### Sanskriti Mittal - India

TBS Summer School 2014 amongst 55 students from 22 different countries was a truly incredible experience for me. The programme was efficiently organized by the ever-supporting staff.

### Francesca Hall - Great Britain

We all had a fantastic time on the summer school programme and won't be forgetting it any time soon! The classes were great and the opportunity to experience a new culture and forge great friendships with people from all around the world, all within the beautiful city of Toulouse.

### Li Shuangyi - China

The accommodation was in a very good location with other students. There was a good mix of academic and social activities at the summer school. In our

strategy module, we learnt about the location theory of how companies decide where to place their businesses and the decisions and reasons for this and I hope to apply this to my work in the future. One concept in the Marketing trends session I intend to apply is the understanding of European consumers.

### Yuvika Gupta - India

My best memory is the International night, when we got the chance to show and teach everyone from so many different countries our local dance form, Bhangra. I want to come back again and study in TBS.

## THE COST

	Option 1 SINGLE SUMMER SCHOOL TOULOUSE	Option 2 JOINT SUMMER SCHOOL TOULOUSE + LJUBLJANA
DESCRIPTION	<b>3 weeks - 2 courses</b> 12 ECTS	<b>6 weeks - 4 courses</b> 24 ECTS
TUITION FEES	€ 1 000	€ 1 800
early bird payment	Payments received up to 30 March 2015	
TUITION FEES	€ 1 150	€ 2 100
late payment	Payments received after 30 March 2015	
HOSPITALITY PACKAGE	From € 327 to € 450  Including accommodation in a single room with individual bathroom, kitchen facilities and internet access	€ 700*  Including accommodation in both Toulouse and Ljubljana. Breakfast and lunch on weekdays in Ljubljana
SCENIC ROUTE From Toulouse to Ljubljana July 2 <sup>nd</sup> to 5 <sup>th</sup>	<b>Only applicable to option 2</b>	€ 400 - 450** Including transportation by coach, 3 night shared hotel accommodation and breakfast
<b>TOTAL COST Early bird</b>	<b>€ 1 300 - 1 450</b>	<b>€ 2 900</b>

\*accommodation in Ljubljana includes a shared room.

\*\* depending on number of participants.

**Not included in the tuition Fees: Transport to and from Toulouse nor from Ljubljana, health insurance, visa costs, some social events and activities, weekend trips, additional meals and personal expenses.**

## APPLICATION

Online registration on Toulouse Business School website for both Single and joint Summer School:  
[www.tbs-education.fr/en/summer-school/welcome](http://www.tbs-education.fr/en/summer-school/welcome)

**Application deadline: 30 April 2015**

**Documents required:** Cover Letter, Curriculum Vitae or Resume, Proof of English Proficiency (IELTS, TOEFL score, letter from an English teacher or certificate of completed English course accepted) for non-native speakers only, and latest grade transcript.

## IMPORTANT DATES

	Option 1 SINGLE SUMMER SCHOOL TOULOUSE	Option 2 JOINT SUMMER SCHOOL TOULOUSE + LJUBLJANA
Arrival in Toulouse	Saturday 13 <sup>th</sup> & / or Sunday 14 <sup>th</sup> June	
Official Opening	Monday June 15 <sup>th</sup>	
Official Programme	June 15 <sup>th</sup> - July 3 <sup>rd</sup>	June 15 <sup>th</sup> - July 24 <sup>th</sup>
Final Exams	Friday 3 <sup>rd</sup>	Friday 24 <sup>th</sup>
Official closing	Friday July 3 <sup>rd</sup>	Friday July 24 <sup>th</sup>
Scenic Route From Toulouse to Ljubljana	Only applicable to option 2	July 2 <sup>nd</sup> to 5 <sup>th</sup>

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## ADDITIONAL INFORMATION

### SOCIAL & CULTURAL EVENTS - COMPANY VISITS

Optional activities are organized throughout the Summer School  
Fridays are dedicated to company and cultural visits.

### VENUE AND FACILITIES

All courses are held at Toulouse Business School in large, modern, well-equipped and air-conditioned lecture rooms.  
Access to computer facilities, library and wireless internet is provided.  
Students are welcome to bring their own laptop.

### VISAS

It is the student's responsibility to enquire about the particular visa requirement according to his/her country of origin. For further information about travel requirements to France please contact the nearest French Embassy, Consulate or Campus France office.  
Upon final registration, our office will issue an official letter of acceptance which will help obtain a valid visa.

### INSURANCE

We highly recommend all Summer School participants to take an appropriate health insurance to cover them during their stay in Europe and for travel purposes.

**Application Deadline: 30 April 2015**

**Early Bird: 31 March 2015**

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## TRIPLE ACCREDITATION



### For further information

[www.tbs-education.com](http://www.tbs-education.com)

[summer.school@tbs-education.fr](mailto:summer.school@tbs-education.fr)

### Toulouse Business School

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31068 Toulouse cedex 7 - France

Tel: +33 (0)5 61 29 49 11

*Une école*



Website:

Direct access - Summer School page

[www.tbs-education.fr/en/summer-school](http://www.tbs-education.fr/en/summer-school)

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## SOCIAL NETWORKS

Follow the news on Facebook

[www.facebook.com/ToulouseBusinessSchoolSummerSchool](https://www.facebook.com/ToulouseBusinessSchoolSummerSchool)

More pictures on [www.pinterest.com/toulousebs](http://www.pinterest.com/toulousebs)

